

\$25 Recruitment Incentive Begins

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PET members will receive \$25 for each new Professional member recruited between April 15 and September 30, 2009

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This is a great opportunity for you (\$\$\$) and for PET (new members).

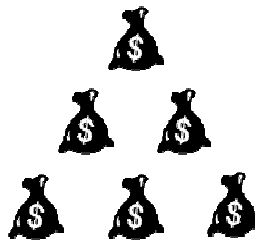
How to receive credit per application:

PET brochure: your name should be on the “recruited by” line.

Internet: your name should be in the “referred” section.

Phone: new members using credit card must give your name during the call.

Every member should strive to recruit at least one new member during this recruitment cycle. Membership will continue to grow with your help.



Details

New members: For this promotion, new members are defined as Professional members who have not been members of PET or AAE in the immediate past three years. This promotion is open to all classes of membership. Award money will be paid to a member of any membership class who signs up a new Professional member. Applications must be postmarked on or before September 30, 2009.

Receiving credit: To receive credit for a new member, you must write your name in the “recruited by” section of the membership form and the new member must pay their PET dues by September 30, 2009. Those who join by credit card over the telephone must name their sponsor during the call when they pay their dues.

Sending a list of names of people whom you have given brochures will not qualify you as their sponsor to receive the incentive if they later join. You will receive credit as the sponsor of the new Professional member as soon as their check, payroll deduction form or credit card transaction has cleared. All award payments will be made in November, which seems to be a good time for Holiday shopping. 1099's will be issued at the end of January 2010 to those who receive payments of \$600 or more. No withholdings for income taxes will be made on these payments. This offer may or may not be offered again in following years. Members who are recruited while attending a special program or meeting sponsored and paid for by PET are ineligible to be sponsored. Employees of PET are ineligible to be sponsors. Questions about this program should be directed to PET staff members at 800-471-4867.